



NEW WEBSITE QUESTIONNAIRE

YOUR INFO

Name: _____

Email: _____ Cell Phone: _____

How do you prefer to be contacted? Email Text Phone Call

YOUR BUSINESS INFO

Name of Business: _____

Address of Business: _____ Business is from your home

YOUR WEBSITE NEEDS

Do you have a current website? Yes No

If yes, what is the website address? _____

If yes, what do you like and dislike about it? _____

Do you need a need a domain name? Yes No Do you need website hosting? Yes No

What are your main goals for the site? (Please number them in priority from 1-4.)

Increase brand awareness

Educate site visitors about your features and services

Encourage on-line sales

Other: _____

What features do you want your site to have? (Choose as many as you want.)

Online Sales Offering Services Info/Awareness Blog E-Newsletter Sign-up

Videos Events/Calendar Social Media Integration Other _____

Are you active on social media for your business? Yes No If yes, please list your links:

Facebook: _____

Instagram: _____

LinkedIn: _____

Pinterest: _____

TikTok: _____

YouTube: _____

BRANDING/IMAGES

Do you already have branding (logo/colours/fonts) in place? Yes No

If not, would you like this to be included in the quote? Yes No

Do you have any existing images that you would like to use on the site? Yes No

EXTRA INFO TO HELP ME BUILD YOUR SITE

What does your business do? _____

What makes your business unique? _____

Who are your competitors? _____

Who is your target audience? _____

Who is your ideal customer? _____

What are your three favourite websites and why?

1. _____ Why? _____

2. _____ Why? _____

3. _____ Why? _____

What is your budget for the site? \$ _____ When would you like it completed? _____

Please save this form to your computer and then click the Submit Form Button